

# Building the Union for the 21 century

Te Hanga o te uniana mo te rau tau rua tekau ma tahi

## Our vision

**To be the most powerful education union in NZ**

Hei Uniana Mātauranga Aumangea mo Aotearoa

## Our core strategy (3-5yrs)

**Leveraging our professional and industrial capacity**

Te Huangā o te ngaio te whānuitanga ahumahi

## Goals to deliver our strategy

### **Build** (Te Hanga)

- leadership capacity and capability
- informed activism
- member engagement through effective communication strategies
- the unions capability and capacity

### **Grow** (Whakatupu)

- membership density across all sectors

### **Win** (Eke panuku)

- campaigns that further the cause of quality education

## Delivering on Sector Strategies

## Our sector strategies (1-3yrs)

**Primary Teachers**  
Kaiako

**Early Childhood**  
Kōhanga Reo

**Support Staff**  
Kaiawhina Tautoko

**Primary Principals**  
Tumuaki

**Special Education**  
Umanga Mātauranga

**Area Council, Branch, Aronui Tōmua, Komiti Pasifika, and Network plans**

**NZEI Te Riu Roa Strategic Framework**