

NZ values ambition progress success for my child
fair for all high achieving aspiring accountable
for every child strong relationships
excellent the best world class
happy children
independent
achievement investing in the future
qualified teachers
great start in life quality

Strategic Framework and Sector Strategies 2012 - 2014

NZEI TE RIU ROA
NEW ZEALAND EDUCATIONAL INSTITUTE

NZEI Te Riu Roa Strategic Framework

New Zealand Council of Trade Unions

**Quality Public
Education for the
21st Century**

NZEI Te Riu Roa

Rules/Objects

Policy

Te Tiriti o Waitangi

Education International

**Our
operating
environment**

Building the Union in the 21st century

Te Hanga o te uniana mo te rau tau rua tekau ma tahi

NZEI Te Riu Roa Strategic Framework

Our vision

To be the most powerful education union in NZ

Hei Uniana Mātauranga Aumangea mo Aotearoa

Our core strategy (3-5yrs)

Leveraging our professional and industrial capacity

Te huanga o te ngaio te whānuitanga ahumahi

Goals to deliver our strategy

Build (Te hanga)

- leadership capacity and capability
- informed activism
- member engagement through effective communication strategies
- the union's capability and capacity

Grow (Whakatupu)

- membership density across all sectors
- professional credibility and influence

Win (Eke panuku)

- campaigns that further the cause of quality education
- Outcomes that are aligned with members' priorities and expectations

**BUILDING OUR
INDUSTRIAL PROFILE**

**BUILDING A
PROFESSIONAL UNION**

**GIVING EFFECT TO TE
TIRITI O WAITANGI**

**ORGANISATION
EFFECTIVENESS**

SCHOOLS

Primary Teachers (Kaiako)
Primary Principals (Tumuaki)
Support Staff (Kaiāwhina Tautoko)

EARLY CHILDHOOD
(Kōhanga Reo)

SPECIAL EDUCATION
(Ūmanga Mātauranga)

POLITICAL STRATEGY

Election Campaign
Early Childhood Cuts
National Standards
Raise Māori Achievement Levels

IMPLEMENTING KEY STRATEGIC PLANS

Local structures and processes e.g. Area Councils, Branches, Aronui Tōmua, Komiti Pasifika, Networks, Staff

National structures and processes e.g. National Executive, Te Reo Areare, NEAGS, Steering Teams, Staff

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