Quality Public Education for the 21st Century

NZEI Te Riu Roa Rules/Objects
Policy
Te Tiriti o Waitangi

Our operating environment

New Zealand Council of Trade Unions

NZEI Te Riu Roa Strategic Framework
## Our vision

To be the most powerful education union in NZ  
Hei Uniana Mātauranga Aumangea mo Aotearoa

## Our core strategy

Leveraging our professional and industrial capacity  
Te huanga o te ngaio te whānuitanga ahumahi

## Goals to deliver our strategy

<table>
<thead>
<tr>
<th>Build (Te hanga)</th>
<th>Grow (Whakatupu)</th>
<th>Win (Eke panuku)</th>
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| • leadership capacity and capability  
• informed activism  
• member engagement through effective communication strategies  
• the union's capability and capacity | • membership density across all sectors  
• professional credibility and influence | • campaigns that further the cause of quality education  
• outcomes that are aligned with members’ priorities and expectations |
SCHOOLS
Primary Teachers (kaiako)
Primary Principals (Tumuaki)
Support staff (Kaiāwhina Tautoko)

EARLY CHILDHOOD
(Kōhanga Reo)

SPECIAL EDUCATION
(Ūmanga Mātauranga)

OUR SCHOOLS

BUILDING OUR INDUSTRIAL PROFILE

BUILDING A PROFESSIONAL UNION

GIVING EFFECT TO TE TIRITI O WAITANGI

ORGANISATION EFFECTIVENESS
Implementing Key Strategic Plans

Local structures and processes e.g. Area Councils, Branches, Aronui Tōmua, Komiti Pasifika, Networks, Staff

National structures and processes e.g. National Executive, Te Reo Areare, NEAGS, Steering Teams, Staff
Leading the profession

Centre for Educational Excellence

Professional strategies in our campaigns

Professional relationships/advocacy

Maintaining/enhancing teacher professionalism